

**Reading #12:  
Aligning the Project to Meet Strategic Objectives**

As in the previous chapter, the balanced scorecard is not fine-tuned by project managers to meet the specific requirements of the project and its managers. Although the previous chapter dealt with the standardization of the score card, this chapter accepts refinement as a better way to manage the project taking into account that it is better to have one than it is not. Some scorecards change based on the perspective view of the stakeholder's views such contributors as the customer, resource, internal controls, and or one with learning curves. Validating and performance measures are then added to the scorecard that aid in definition, objective goals, and measures. Furthermore benchmarks help to give the scorecard measures by delineating steps for accountability.

Source:

Unknown. *Implementing the Project Management Balanced Scorecard* . n.d.