

**Reading #11:  
Balanced Scorecard and the Project Manager**

Starting with statistics the author implies that most planners cannot manage projects effectively and therefore do a less than stellar performance. Suggesting that a project scorecard would not only make them better planners but make the profession better in the whole. The author uses many examples, charts, bubble diagrams and FedEx as a case study. The result is a miss-mash of components that clearly delineate the project management process as a series of steps that when written down will actually become the scorecard of which the project will be graded. It is also suggested that the project manager must identify the needs of the stakeholders for a successful project completion and that only with a standardized score card will they know if they have met those needs.

Source:

Unknown. *Implementing the Project Management Balanced Scorecard* . n.d.