

Memorandum

To: Sherryl Muriente
Cc:
From: August DeWinkler
Date: 2/8/2013
Re: Public Meeting Project

Attachments:
A. Calendar Print Preview
B. Commission Meetings and Agendas
C. Commission Meeting Schedule
D. Agenda 2-05-2013

Assignment

Must attend Local Government Public Meeting (Jan 22 to Mar 1) Change in dates from January 15 to February 4, 2013

Process

I remembered the dates being posted in the syllabus that we had until the first of March, so I did not start looking until the evening of the January the 22nd. Somehow I had gotten word that the assignment was changed to February 4. I scrambled to find another meeting but due to my conflicting schedules of other evening classes, none were available to me until the following Tuesday February 5, 2013. (Attachment A: Calendar Print Preview)

Meeting

Upon research of available meetings I chose Broward County's Commissioners Regular Meeting for Tuesday February 5, 2013 at 2:00 pm. (Attachment B: Commission Meetings and Agendas) and (Attachment C: Commission Meeting Schedule.) I have been to other meetings in the past and this one was covering a lot of land development issues that are of interest to further develop my Urban Design education. (Attachment D: Agenda 2-5-2013)

Lessons Learned

Although I waited a week to find the public meeting, I needed to be more aware of the change in the assignment. There were two meetings available for my attendance on January 15, 2013. There is also a difference between a commissioners regular meeting and a commissioners public meeting. The commissioners regular meeting is not open to the public. It appears that this is general known knowledge. Therefore, the meeting that I wanted to attend was actually held early and not open to the public.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
13	14	15	16	17	18	19
	Stratagies January 16,	2pm - Broward 7pm - PP City Clerk -	6pm - Spanish 10pm 7pm - Hollywood 7pm - Plantation	7pm - Methods		
20	21	22	23	24	25	26
	Martin Luther King,	6pm - Ft. 7pm - PP City Clerk - 7pm - Weston	Spanish January 16, 7pm - Miramar 7pm - Plantation	Methods January 17,		
27	28	29	30	31	1	2
	Stratagies January 16,		Spanish January 16, 7pm - Hollywood 7pm - Plantation	Methods January 17,		Groundhog Day

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	31	1	2
	Stratagies January 16,		Spanish January 16, 7pm - Hollywood 7pm - Plantation	Methods January 17,		Groundhog Day
3	4	5	6	7	8	9
	Stratagies January 16, 7pm - Weston	2pm - Broward 6pm - Ft. 7pm - PP City Clerk -	Spanish January 16, 7pm - Miramar	Methods January 17,		

Commission Meetings and Agendas

The County Commission meets in formal session on Tuesdays at 10 a.m. in Room 422 of the Broward County Governmental Center. Public Hearings begin at 2 p.m. as designated on the meeting schedule.

The County Commission schedules workshops as needed on specific topics that require additional discussion. Individuals who wish to address the Commission at a Commission Meeting or Public Hearing may do so, subject to the rules and procedures established in the Broward County Administrative Code.

Quick Links

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(includes supplemental agenda items)

[Commission Meeting, Public Hearing and Workshop Schedule](#)

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Call County Administration at 954-357-7350 to confirm workshop meeting dates, times and locations. If due to a disability, you require communication aids, please contact the Office of County Administrator at 954-357-7000 or for Hearing Impaired/TTY 954-831-3940. Please make your request in advance, if possible.

Agendas and Minutes

Commission Meeting Agendas and Public Hearing Agendas are posted to the Web site prior to the meeting, along with back-up material. Supplemental agenda items may be added to the current agenda at any time prior to the Commission Meeting. Prior to the Commission meeting, please check online for the possible addition of supplemental agenda items. You can register to receive an email notification each time a new agenda is posted. You can also view the archive of Action Agendas and meeting minutes.

[Current Agenda \(includes supplemental agenda items\)](#)

[Monday Night Memo \(PDF\)](#)

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Live Meeting Coverage

County Commission meetings are televised live on participating cable channels on Tuesdays beginning at 10 a.m. Public Hearing broadcasts begin at 2 p.m. Over 507,000 cable subscribers in Broward County have access to television coverage of these meetings. To find a participating service provider, [click here](#).

Meetings are also Webcast live in [full screen viewing](#) format or on Broward County's [Video Central](#). Either format may require Windows Media Player version 9, or higher, or Silverlight Player installed to view video streams. View [minimum system requirements and downloads](#).

Meeting Rebroadcasts

County Commission meetings including Public Hearings are rebroadcast on participating cable channels beginning each Friday at 5:30 p.m. To find a participating cable channel, [click here](#).

Required Plug-ins:  [Adobe® Reader®](#)

Commission Meeting Schedule

February - December 2013

February 5	Regular Meeting
February 12	Regular and Public Hearing Meetings
February 19	10 a.m. – 12 p.m. – League of Cities Legislative Workshop 1 – 5 p.m. Transportation Workshop
February 26	Regular and Public Hearing Meetings
February 28 (Thursday)	10 a.m. – 5 p.m. – Goal Setting Workshop Fern Forest
March 5	No Meeting NACo 2013 Legislative Conference March 2-6 Washington, DC Legislative Session Opening Day March 5th
March 12	Regular and Public Hearing Meetings Broward Days in Tallahassee March 13-14 Municipal Elections
March 19	Regular Meeting 2 – 4 p.m. – Solid Waste Workshop
March 26	No Meeting (March 22-29 Spring Break: Broward County Public Schools)
April 2	Regular Meeting FAC Legislative Day April 4th
April 9	Regular and Public Hearing Meetings
April 16	10 a.m. – 5 p.m. Budget Workshop
April 23	Regular and Public Hearing Meetings
April 30	No Meeting (5th Tuesday) Last Day of Legislative Session May 3rd
May 7	Regular Meeting
May 14	Regular and Public Hearing Meetings
May 21	10 a.m. – 5 p.m. Board Workshop - TBD
May 28	No Meeting
June 4	Regular Meeting 12:30 – 5 p.m. Budget Workshop

June 11	Regular and Public Hearing Meetings
June 18	10 a.m. – 5 p.m. Budget Workshop
June 25	No Meeting FAC Annual Conference June 25-28
July 2–August 6	No Meetings - Summer Recess NACo Annual Conference July 19-22
August 13	Regular and Public Hearing Meetings
August 20	10 a.m. – 5 p.m. Budget Workshop
August 27	Regular and Public Hearing Meetings
September 3	No Meeting
September 10	Regular and Public Hearing Meetings 5:01 p.m. Budget Hearing #1
September 17	10 a.m. – 5 p.m. Board Workshop - TBD
September 24	Regular and Public Hearing Meetings 5:01 p.m. Budget Hearing #2
October 1	Regular Meeting
October 8	Regular and Public Hearing Meetings
October 15	10 a.m. – 5 p.m. Board Workshop - TBD
October 22	Regular and Public Hearing Meetings
October 29	No Meeting (5th Tuesday)
November 5	Regular Meeting
November 12	Regular and Public Hearing Meetings
November 19	Regular Meeting
November 26	No Meeting
December 3	Regular Meeting
December 10	Regular and Public Hearing Meetings
December 17-31	No Meeting – Winter Recess

Revised 2/5/13

Search Results

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<u>Submitted By</u>	<u>Meeting Date:Type</u>	<u>Title</u>	<u>Department</u>	<u>Submitted For</u>
Richard Tornese	02/05/2013:CCCM	Cypress Creek Greenways Tender Agreement	Public Works	Thomas Hutka

MOTION TO APPROVE Settlement Agreement and Release between Broward County and Arch Insurance Company for the Cypress Creek Greenways Project from SR 869 Sawgrass Expressway to Pompano Beach Boulevard, at no cost to the County, effective upon execution; and authorize the Mayor and Clerk to execute same. (Commission Districts 2, 3 and 4)

Board of County Commissioners' approval is required for all settlement agreements.

Provides for a financial settlement with Arch Insurance Company, the surety for the project and formalizes the responsibilities of the County and Arch Insurance Company.

None

PUBLIC WORKS DEPARTMENT/HIGHWAY CONSTRUCTION AND ENGINEERING DIVISION AND THE OFFICE OF THE COUNTY ATTORNEY RECOMMEND APPROVAL

On December 1, 2009, Item No. 40, Tran Construction, Inc. (Tran) was awarded the contract for the construction of the Cypress Creek Greenways Project from the SR 869 Sawgrass Expressway to Pompano Beach Boulevard. In March 2012, Tran and its surety, Arch Insurance Company (Arch), notified the County that Tran was unable to complete the project and turned the project over to Arch. County has approved payment of \$1,607,208.39 through Pay Application No. 14. That amount has been paid to Tran with the exception of \$160,720.84, which is due to Tran, but is being held as retainage. Following Payment of Application No. 14, Tran performed additional work totaling \$23,230.85 before work stoppage.

Monies owed to Arch include \$160,720.84 of retainage held and \$23,230.85 for work performed following the processing of Pay Application No. 14 and before work stoppage; for a total of \$183,951.69. The credits to County total \$176,677.40 as described below:

A. Work performed by the County to eliminate safety concerns and construction related impacts to residents along the greenway at a settlement cost to Arch of \$17,514.40.

B. Deletion of the signs, which would provide the County with the opportunity to install more consistent signs manufactured by a single vendor for the Cypress Creek and New River Greenways. County noted that Tran's bid prices for signs were lower than the current market prices and negotiated an additional settlement amount of \$77,745.

C. Deletion of trees which would accommodate a City of Tamarac request for an opportunity to redesign the landscaping due to FPL easement constraints. County noted that current market values associated with the required tree planting not being performed by Arch, are now higher than at the time of the award of Tran's contract and negotiated an additional settlement amount of \$55,000.

D. Deletion of the warranty of the trees planted by Arch prior to work stoppage at a negotiated settlement amount of \$26,417. Arch had initially requested the deletion of the warranty for the entire project; however, the County and Arch were not able to negotiate a price satisfactory to the County. Arch remains responsible for the warranty of the entire project except for the trees.

The total amount due to Arch as final settlement is \$7,275.29, to be paid from retainage held by the County. The County will not experience any losses on this project as a result of this settlement.

The County has existing price agreement contracts available to install the items deleted from the contract. These remaining improvements are expected to be completed within six months.

Sources of additional information: Richard C. Tornese, P.E., Director, Highway Construction and Engineering Division (954) 577-4579; Thomas J. Hutka, P.E., Director, Public Works Department (954) 357-6410.

William Green	02/05/2013:CCCM	Operating Agreement between the State of Florida Department of Health	Human Services	Michael Elwell
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MOTION TO RETROACTIVELY APPROVE Agreement between the State of Florida Department of Health and Broward County from October 1, 2012, to September 30, 2013, in the amount of a cash contribution not to exceed \$1,827,862, on a form approved by the Office of the County Attorney, for the purpose of enabling the County Health Department (CHD) to promote, protect, maintain, and improve the health and safety of the citizens and visitors of Broward County; authorizing the County Administrator to execute any amendments to the Agreement subject to approval of same by the Office of the County Attorney, except for those amendments increasing the funding amount set forth in the Agreement; and authorize the Mayor and Clerk to execute same.

In accordance with the Broward County Administrative Code Section 23.7, all Agreements with external agencies, in addition to providing for the County Administrator to execute amendments to the term of contracts, require approval

of the Board of County Commissioners.

Approval of the agreement enables the Broward County Board of County Commissioners to comply with its cash contribution to the County Health Department Trust Fund, per Florida State Statute Chapter 154.001.



Established Commission Goal

None

THE HUMAN SERVICES DEPARTMENT AND THE COMMUNITY PARTNERSHIPS DIVISION RECOMMEND APPROVAL OF THE ABOVE MOTION.

Retroactive approval of this motion is requested due to ongoing negotiations with the State of Florida.

This action supports the Commission Vision of a "Social Safety Net: An Accessible Collaborative Approach to Health and Human Services," and the Goal to "Coordinate and maintain quality accessible health and human services in collaboration with public and private partners," by enhancing the promotion of the public's health, the control and eradication of preventable diseases, and the provision of primary health care for special populations.

Pursuant to the Florida State Statute, Chapter 154.001, County Public Health Unit, Broward County provides a cash contribution annually to the County Health Department (CHD) Trust Fund, which was established in 1931. This Agreement provides for CHD to continue to protect and improve the health and safety of the citizens of Broward County by providing environmental health service, communicable disease control services, and primary care services.

On an annual basis, the CHD establishes its outcome measures. The Provider met each of its outcomes established for the Fiscal Year 2012 (Exhibit 2, Attachment VII). The performance outcomes provided for the Fiscal Year 2013 remained the same or increased to percentage levels attained in the previous fiscal year as listed in Exhibit 2, Attachment VIII.

This Agreement is in the State's format and the State will sign last following Board approval. The Agreement has been reviewed and approved by the Office of the County Attorney.

Leland Wilson

02/05/2013:CCCM Amend 1 - FPL LIHEAP Vendor Agmt

Human Services

Michael Elwell

MOTION TO APPROVE First Amendment to Vendor Payment Agreement between Broward County and Florida Power & Light Company, for the purpose of handling payments under the Low-Income Home Energy Assistance Program (LIHEAP), and authorize Mayor to execute same and authorize the County Administrator to make any necessary administrative and budgetary actions during the term of the agreement.

Agreements with external agencies require Board approval.

Amendment updates and clarifies the process of resolving customer crisis situations and making energy payments on behalf of customers consistent with LIHEAP requirements.



Established Commission Goal

The Board approved the Vendor Payment Agreement under item 10 at its regular meeting on June 8, 2010.

The Board approved the current LIHEAP grant agreement under item 7 at its regular meeting on February 7, 2012, and the First Modification to that Agreement under item 27 at its regular meeting on June 26, 2012.

THE HUMAN SERVICES DEPARTMENT AND THE FAMILY SUCCESS ADMINISTRATION DIVISION RECOMMEND APPROVAL OF THIS MOTION.

Broward County administers the Low-Income Home Energy Assistance Program (LIHEAP) under grant contract with the Florida Department of Economic Opportunity. A major part of that grant program involves the processing of payments to home energy vendors on behalf of clients eligible under the program. Florida Power and Light Company (FPL) is the single provider of electrical energy for residents of Broward County and would be the recipient of these payments. As clients are determined to be eligible for various payments, Broward County notifies FPL of these commitments, and periodically Broward County sends FPL a payment to be credited to various client accounts.

Since the Agreement was executed, language in the controlling LIHEAP Agreement relative to the vendor relationship has changed in order to require more clarity about communication between Broward County and FPL to resolve a customer crisis, and to clarify the obligations of customers with respect to amounts of a utility bill not payable under the LIHEAP. FPL agrees to accept the payments from Broward County under the LIHEAP and hold the customer responsible for paying any balance still owed. This Amendment brings the Vendor Payment Agreement into compliance with the current provisions of the LIHEAP grant relative to this process.

The relationship with FPL is an integral component of LIHEAP, and this Amendment strengthens and clarifies that relationship.

The Amendment also deletes the indemnification clause that currently exists in the agreement, upon request from FPL. Staff evaluated any potential consequences from this change and determined that the clause is not necessary under the circumstances of this program. FPL has similar agreements with Community Action Agencies throughout Florida, and the agreement with Broward County is the only one which has such a provision.

This Amendment has been reviewed and approved as to form by the Office of the County Attorney.

For more information contact Patricia West, Director, Family Success Administration Division, 954-357-6367.

MOTION TO APPROVE Request for Letters of Interest (RLI) No. R1075503R1, Everglades Holiday Park Site Improvements. (Commission District 5)

Board approval is required for Request for Letters of Interest.

Approves a Request for Letters of Interest solicitation to engage the services of an engineering or architectural firm to provide comprehensive design, permitting, bid, and construction phase services associated with minor site improvements at Everglades Holiday Park.



Established Commission Goal

None

THE PURCHASING DIVISION, THE PUBLIC WORKS DEPARTMENT/HIGHWAY CONSTRUCTION AND ENGINEERING DIVISION, AND THE PARKS AND RECREATION DIVISION RECOMMEND APPROVAL OF THE ABOVE MOTION.

This item supports the Board's Vision of "A Community With Accessible, Vibrant Arts and Culture, Recreation and Learning Opportunities" and its Goal No. 2, "in coordination with our community partners, maintain and enhance a premier system of parks and libraries that provide a variety of recreational, cultural and learning opportunities for our residents and visitors."

The Office of Economic and Small Business Development established a County Business Enterprise participation goal of 26% for this project (Exhibit 2).

On October 14, 2008 (Item No. 38), the Everglades Holiday Park Master Plan was approved.

The purpose of this solicitation is to engage the services of a qualified engineering or architectural firm to provide comprehensive design, permitting, bid, and construction phase services associated with minor site improvements identified in the Everglades Holiday Park Master Plan. The improvements include renovation, construction and/or reconstruction of boat docks, boat ramps, parking, ancillary buildings, utility infrastructure and other minor park related amenities and improvements.

The Request for Letters of Interest procurement method was selected because the best solution to this County need cannot be definitively specified or quantified. In addition, the professional services required for this project are governed by the Consultants' Competitive Negotiation Act which requires a procurement method based on qualifications.

A. MOTION TO APPROVE Sub-Grant Agreement between the Florida Division of Emergency Management and Broward County to accept the Award Letter in the amount of \$35,500 to support homeland security functions in Broward County from the date this Agreement is executed by both parties through June 30, 2014; authorize the Mayor and/or Clerk to execute same; and authorize the County Administrator to execute contracts, addenda, any amendments or revisions to the approved contracts, and to take the necessary administrative and budgetary actions for the implementation of the grant award; providing for severability; and providing for an effective date.

B. MOTION TO ADOPT unanticipated revenue Resolution within the grant fund for the Emergency Management Division in the amount of \$35,500 to support homeland security functions in Broward County.

Board approval is necessary to execute the Agreement and accept unanticipated revenue.

This action will provide continuing funding to enhance local homeland security for training and exercises.

None.

THE ENVIRONMENTAL PROTECTION AND GROWTH MANAGEMENT DEPARTMENT AND THE EMERGENCY MANAGEMENT DIVISION, RECOMMENDS APPROVAL OF THE ABOVE MOTIONS.

The Federal Homeland Security Grant Program provides funds to the State of Florida for redistribution to local governments. The State, through its Division of Emergency Management, has made funds available to Broward County to enhance local homeland security in the respective categories of training and/or exercise. Since 2006, the State Homeland Security Grant Program has continued to provide funding for existing security grant program positions at the Emergency Management Division.

MOTION TO AWARD open-end contracts to bidders Ferguson Enterprises, Inc., Fortiline Waterworks, HD Supply

Waterworks, Ltd., Lehman Pipe and Plumbing Supply Inc. and Mariflow Industries, Inc. for Water Meter Fittings and Water Line Accessories, Broward County Master Agreement No. F1074808G1, through the Southeast Florida Governmental Purchasing Cooperative Group (Co-op) Contract No. 2011-12/22, for Water and Wastewater Services, in the estimated initial two-year and nine-month amount of \$962,500, and authorize the Director of Purchasing to renew the contract for three one-year periods, as may be renewed by the Co-op, for a five-year and nine-month potential estimated amount of \$2,012,500. The initial contract period begins on the date of award and terminates on October 30, 2015.

In accordance with the Broward County Procurement Code, Section 21.135.a.1, the Purchasing Division may participate in cooperative purchasing agreements for the procurement of supplies or services with one or more local or external public procurement units, in accordance with an agreement entered into between the participants; Section 21.31.a.4, the Board is required to approve all purchases exceeding \$250,000 per annum or \$400,000 in a multi-year period; and Section 21.43, the Board is required to approve all contracts for supplies or services exceeding five years.

Provides parts required for the repair and/or replacement of existing water meter fittings and water lines accessories.
None

THE PURCHASING DIVISION AND THE PUBLIC WORKS DEPARTMENT/WATER AND WASTEWATER SERVICES RECOMMEND APPROVAL OF THE ABOVE MOTION.

The Office of Economic and Small Business Development (OESBD) did not establish a County Business Enterprise (CBE) goal for this procurement because there are no subcontracting opportunities for CBE contractors (Exhibit 2).

The purpose of this contract is to provide parts required for the repair and/or replacement of existing water meter fittings and water line accessories throughout Broward County.

This cooperative contract, awarded by the City of Deerfield Beach, is to be used only by various participating government agencies as listed in the contract. The estimated annual award amount of \$350,000 reflects only the County's usage; it does not include the annual usage of the other Co-op members.

The Southeast Florida Governmental Purchasing Cooperative Group (Co-op) is an organization of various Southeast Florida cities, counties and governmental agencies that provides for cooperative purchasing, in which quantities for the same item are combined in order to achieve economies of scale through volume discount pricing. The City of Deerfield Beach is the lead agency for this Co-op contract and facilitated the solicitation. Annual usage quantities were obtained from each participating agency prior to the bid solicitation. Each participating agency concurred with the bid specifications utilized by the City of Deerfield Beach.

It is the intent of the County to procure required materials when needed from the awarded vendors that have the required product and offer the steepest discount off the manufacturer's catalog pricing. The County's anticipated usage is based on previous usage.

On October 16, 2012, the City of Deerfield Beach awarded Co-op Contract No. 2011-12/22 for an initial three-year contract term with three one-year renewal options. The initial contract term began on November 1, 2012 and expires on October 30, 2015.

Water and Wastewater Services has reviewed the bids submitted by Ferguson Enterprises, Inc., Fortiline Waterworks, HD Supply Waterworks, Ltd., Lehman Pipe and Plumbing Supply Inc. and Mariflow Industries, Inc. and concurs with the recommendation for award (Exhibit 3).

Co-op Bid No. 2011-12/22 posted on August 3, 2012 and opened on September 29, 2012; eight bids were received with no declinations (Exhibit 1).

Elsie Lewin

02/05/2013:CCCM Libraries - Donation BPLF/Jacobs County Administration Bertha Henry

A. MOTION TO ADOPT Resolution of the Board of County Commissioners of Broward County, Florida, authorizing the acceptance of a donation in the amount of \$19,500 from the Broward Public Library Foundation, Albert Jacobs and Ann Jacobs Trust, to continue funding one Library Specialist I grant position (part time 20 with benefits), from January 1, 2013, through December 31, 2013, for the enhancement of the literacy program at the County's Lauderhill Towne Centre Branch Library; authorizing the County Administrator to take all administrative and budgetary actions; and providing for severability and an effective date. (Commission District 9)

B. MOTION TO ADOPT Resolution of the Board of County Commissioners of Broward County, Florida, authorizing the acceptance of a donation of 12 Dell laptop computers in support of literacy programs, valued at over \$500, from the Broward Public Library Foundation, through a donation from the Albert Jacobs and Ann Jacobs Trust, for the use and benefit of the Broward County Lauderhill Towne Centre Branch Library; authorizing the County Administrator to take all administrative and budgetary actions; and providing for severability and an effective date. (Commission District 9)

Chapter 18, Part III, Section 18.63 of the Broward County Administrative Code stipulates that donations valued at \$500 or more shall be accepted by Resolution of the Board of County Commissioners.

Authorizes the acceptance of two donations valued at \$500 or more.

None.

THE LIBRARIES DIVISION RECOMMENDS THE APPROVAL OF THE ABOVE MOTIONS.

In 2001, Albert Jacobs and Ann Jacobs, customers of the Lauderhill City Hall Branch (later replaced by the Lauderhill Towne Centre Branch Library) willed \$680,500 to the Broward Public Library Foundation (BPLF) to establish the Albert Jacobs and Ann Jacobs Trust (Trust) for the enhancement and expansion of the literacy programs at this library.

Interest earned from this Trust, which is held within the BPLF endowment, has been used to sponsor adult, teen, and children's programs to increase library attendance, purchase supplies, and computers for public use.

The Board of County Commissioners accepted donations from the BPLF to support staffing for the Literacy Program at the Lauderhill Towne Centre Branch Library on December, 2, 2008 (Agenda Item No. 17), January 12, 2010 (Agenda Item No. 3), December 7, 2010 (Agenda item No. 10), and on November 8, 2011 (Agenda Item No. 9). The Board of County Commissioners accepted donations of laptop computers from the BPLF on April 14, 2007 (Agenda Item No. 35), June 9, 2009 (Agenda Item No. 14A), and on June 15, 2010 (Agenda Item #14) in support of the Literacy Program at the Lauderhill Towne Centre Branch Library.

The Literacy Program has provided increased services for the library's Crossroads Café and English Café classes, "Each One, Teach One" Program volunteer/student match-up for literacy improvement and homework assistance at least two afternoons per week, in which students received help with reading skills, homework, and have laptop computers available solely for assignment preparation. This successful program has been a model for Literacy programs established at eight other library locations funded with Library Services and Technology Act grant funds.

This year the Trust will contribute \$19,500 to fund a Library Specialist I grant position (part-time 20 with benefits) and provide 12 Dell laptop computers for calendar year 2013. If any additional funds are made available to the Libraries Division from the Trust, those funds will be dedicated to purchasing additional literacy materials, expansion of existing literacy programs provided, and allowing for new literacy initiatives at the Lauderhill Towne Centre Branch Library.

The Trustees of the Albert Jacobs and Ann Jacobs Trust require reports of the program accomplishments and cost effectiveness. This will be the fifth year the Trust has provided funding for this program. In the event Trust funds are no longer available, the Library Specialist I grant position will be eliminated.

Michael Attisano 02/05/2013:CCCM Sod, Furnish Only Finance & Administrative Services Scott G. Miller

MOTION TO AWARD open-end contract to low bidder, Mullings Engineering Services - Landscaping Division, Inc., a certified County Business Enterprise, for Sod, Furnish Only, Bid No. G1069503B1, for the Highway and Bridge Maintenance Division, in the annual estimated amount of \$370,200, and authorize the Director of Purchasing to renew the contract for two one-year periods, for a three-year potential estimated amount of \$1,110,600. The contract period begins on the date of award and terminates one year from that date.

In accordance with the Broward County Procurement Code, Section 21.31.a.4, the Board is required to approve all purchases exceeding \$250,000 per annum or \$400,000 in a multi-year period.

Provides various types of sod for delivery and pick up.

None

THE PURCHASING DIVISION AND THE PUBLIC WORKS DEPARTMENT/HIGHWAY AND BRIDGE MAINTENANCE DIVISION RECOMMEND APPROVAL OF THE ABOVE MOTION.

The Office of Economic and Small Business Development (OESBD) designated this project as a reserve project for County Business Enterprise (CBE) firms. The OESBD has reviewed the bid and determined that Mullings Engineering Services - Landscaping Division, Inc. meets the CBE eligibility criteria (Exhibit 2).

The purpose of this contract is to furnish various types of sod for pick up and delivery.

The Highway and Bridge Maintenance Division has reviewed the bid submitted by low bidder Mullings Engineering Services - Landscaping Division, Inc., and concurs with the recommendation for award (Exhibit 3).

The bid posted on October 4, 2012, and opened on October 31, 2012; two bids were received with no declinations (Exhibit 1).

Arethia Douglas 02/05/2013:CCCM Architectural and Engineering Services for Transit Division Agreement RLI No. V1018717R1 Finance & Administrative Services Scott G. Miller

MOTION TO APPROVE Agreement between Broward County and Premiere Design Solutions, Inc., for Consultant Services for Architectural and Engineering Services for the Transit Division, Request for Letters of Interest (RLI) No. V1018717R1, in the maximum not-to-exceed amount of \$480,000 for the initial two-year term, and authorize the Director of Purchasing to renew the Agreement for three additional one-year periods, for a five-year not-to-exceed amount of \$1,200,000; and authorize the Mayor and Clerk to execute same. The Agreement will begin on the date of execution by the Board and terminate two years from that date.

In accordance with the Broward County Procurement Code, Section 21.31.a.4, the Board is required to approve all awards exceeding \$250,000 per annum or \$400,000 for a multi-year period.

Provides comprehensive engineering consultant services on projects with a construction value of less than \$2,000,000.

None

THE PURCHASING DIVISION AND THE TRANSPORTATION DEPARTMENT/TRANSIT DIVISION RECOMMEND APPROVAL OF THE ABOVE MOTION.

The Office of Economic and Small Business Development (OESBD) established a 15% Disadvantaged Business

Enterprise (DBE) participation goal for this Agreement. Premiere Design Solutions, Inc. has committed to 15% DBE participation, which has been reviewed and approved by the OESBD (Exhibit 3).

This Agreement provides for comprehensive architectural and engineering services on a continuing term basis for full design and construction contract document development; construction specification development; contract and bidding document development; code analysis; jurisdictional review and permitting assistance and procurement; bid/award support and concurrence; negotiation support; construction contract administration services; construction phase field support services; inspections, construction observation and project progress documentation; post-occupancy surveys and related services; project-related claims analysis and support; surveying; materials and contract compliance testing services; computer-aided and manually generated graphics support; preparation of narratives and other textual project support; photographic and video-graphic project support; building information modeling project support; geographic information systems project support; and other data and information system project support.

The Board approved the Request for Letters of Interest (RLI) No. V1018717R1 on April 17, 2012 (Item No. 33). Nine firms submitted proposals in response to the RLI.

On October 12, 2012, a Short List Meeting was held. The Selection Committee short-listed eight firms.

On October 25, 2012, a Presentation Ranking Meeting was held. After presentations and evaluation, the Selection Committee named Premiere Design Solutions, Inc., as the first-ranked firm.

On November 13, 2012 (Item No. 47), the Board approved the Selection Committee's Final Ranking of the RLI responses.

Three Sunshine meetings were held to negotiate this Agreement on November 26, 2012; November 30, 2012; and December 7, 2012. These meetings were attended by representatives from Premiere Design Solutions, Inc., the Offices of the County Attorney and the County Auditor, the Purchasing Division, and the Transit Division.

The Selection Committee consisted of:

Chris Walton, Director, Transportation Department (Chair)
Richard Tornese, Director, Highway Construction and Engineering Division, Public Works Department
Jack Shim, Project Manager IV, Construction Management Division, Public Works Department

Ronald Pasternak 02/05/2013:CCCM City of West Park escheated unbuildable parcel transfer Public Works Thomas Hutka

MOTION TO ADOPT Resolution authorizing conveyance of one unbuildable parcel of land that escheated to Broward County under Florida Statutes, Section 197.502(8) for delinquent real estate taxes to the City of West Park by quit claim deed pursuant to Florida Statutes, Section 197.592(3); authorize the Mayor and Clerk to execute quit claim deed and authorize recordation of same. (Commission District 8)

Board of County Commissioners' approval is required to convey property acquired due to delinquent taxes pursuant to Florida Statutes, Section 197.592(3) and Broward County Administrative Code, Section 6.3.

Takes corrective action to convey the property to the municipality within which it is located pursuant to Florida Statutes, Section 197.592(3).

None

PUBLIC WORKS DEPARTMENT/FACILITIES MANAGEMENT DIVISION/REAL PROPERTY SECTION RECOMMENDS APPROVAL

This unbuildable parcel escheated to Broward County for non-payment of taxes. Title was conveyed to the County on November 7, 1997 via tax deed pursuant to Florida Statutes, Section 197.502(8) since there were no bidders at public sale. On March 24, 1998, Agenda Item No. 3, the Board of County Commissioners approved the adoption of a resolution authorizing the conveyance of this parcel by quit claim deed to the Town of Pembroke Park. On December 28, 1999 the Town of Pembroke Park conveyed the parcel back to the County after discovering the parcel was not within the municipal boundaries of the Town but rather in unincorporated Broward County. While the parcel should have been conveyed to the City of West Park upon the City's incorporation in 2005, the parcel was inadvertently identified as right-of-way in the Real Property database. During a recent review of the database, staff discovered it is actually a narrow parcel of vacant land and should be conveyed to the City of West Park pursuant to Florida Statutes, Section 197.592(3).

This parcel is identified by Folio Number 5142-30-13-0800 and is located east of S.W. 54 Avenue from approximately the 3600 to 3800 blocks. It is a rectangular parcel measuring approximately 1,002 feet long by 19 feet wide containing approximately 19,038 square feet. Zoning for this parcel is Row Home District (R-3U). Taking into account the City's minimum setback requirements for a 19-foot-wide lot, this parcel is unsuitable for development.

All applicable County agencies were solicited for potential County use of the property or rights therein; no current or future use was identified. The former owner of this property did not file a verified application seeking a return of the property. Pursuant to Florida Statutes, Section 197.592(3), property escheated to the County for delinquent ad valorem taxes which has not been previously sold or dedicated and which has not been conveyed to the former record fee simple owner shall be conveyed to the municipality in which the property is located.

Sources of additional information: Purvi A. Bhogaita, Director, Real Property Section, (954) 357-7333; Scott Campbell, Director, Facilities Management Division, (954) 357-5590; Thomas J. Hutka, P.E., Director, Public Works Department, (954) 357-6410.

Leah Brasso 02/05/2013:CCCM RLI for Financial Advisory Services Finance & Administrative Scott G. Miller

Services

MOTION TO APPROVE Request for Letters of Interest (RLI) No. R1099405R1, Financial Advisory Services.

Board approval is required for Request for Letters of Interest.

Approves a Request for Letters of Interest solicitation to engage the services of qualified financial advisory services firms for the issuance of one or more series of bonds.

None

THE PURCHASING DIVISION AND THE FINANCE AND ADMINISTRATIVE SERVICES DEPARTMENT RECOMMEND APPROVAL OF THE ABOVE MOTION.

The Office of Economic and Small Business Development has determined that no CBE goal is applicable to this project pursuant to Section 1-81.3(d) of the County Business Enterprise Act of 2012 (Exhibit 2).

The purpose of this solicitation is to engage the services of qualified financial advisory services firms for the issuance of one or more series of bonds. It is the intent of the County that three firms be selected to provide financial advisory services for Airport, Port Everglades, Water and Sewer, Health Facilities Authority, Convention Center/Convention Center Hotel, Gaming/Entertainment venues, and all other debt. The division of duties will be assigned on a qualification basis. Qualifications considered in the assignment of duties include national rankings and firm experience by credit type. Financial advisors assist in all aspects of the bond issuance process, and continuously review existing debt for refinancing and restructuring opportunities to reduce costs. Financial advisors can also assist with capital and strategic planning, and preparing special reports and analysis as requested by the County.

This RLI is open only to firms that provide financial advisory services and that do not engage in the underwriting of municipal securities.

John Raite

02/05/2013:CCCM Design Services for the Port Everglades Cruise Terminal 4 Phase II Expansion Project

Finance & Administrative Services Scott G. Miller

MOTION TO APPROVE final ranking of the qualified firms for Request for Letters of Interest (RLI) No. R1050904R1, Design Services for the Port Everglades Cruise Terminal 4 Phase II Expansion Project; the ranked firms are: 1 - Bermello Ajamil & Partners, Inc.; 2 - BEA Architects, Inc.; 3 - Atkins North America, Inc.; 4 - AECOM Technical Services, Inc.; and authorize staff to proceed with negotiations.

Final ranking of qualified firms requires Board action.

Approves the Selection Committee's recommendation of the final ranking of qualified firms.

None

THE PURCHASING DIVISION AND THE SELECTION COMMITTEE RECOMMEND APPROVAL OF THE ABOVE MOTION.

On January 10, 2006 (Item No. 3), the Board approved an Agreement with CH2M Hill, Inc., for consultant services for professional design, engineering and construction administration services for this project.

On December 31, 2007, the Director of Purchasing approved the First Amendment to the Agreement with CH2M Hill, Inc., extending the term to January 10, 2011.

On January 4, 2011 (Item No. 20), the Board approved the Second Amendment to the Agreement with CH2M Hill, Inc., extending the term for an additional two years ending on January 10, 2013.

Since March 2008 and March 2012, the project was suspended due to regulatory issues with the City of Fort Lauderdale. The bid documents were developed to a 90% completion level at the time the project was suspended. In March 2012, the regulatory issues were resolved and the project was able to proceed.

On May 1 and 3, 2012, staff met to negotiate a Third Amendment to the Agreement with CH2M Hill, Inc. Those negotiations resulted in an impasse which then led to RLI No. R1050904R1; a solicitation for a new qualified firm to complete the design and provide construction administration services for the Cruise Terminal 4 Phase II Expansion Project.

The Board approved the Request for Letters of Interest (RLI) No. R1050904R1 on September 27, 2012 (Item No. 53). Five firms submitted proposals in response to the RLI.

On November 29, 2012, a Short List Meeting was held. The Selection Committee short-listed four firms.

On December 6, 2012, a Presentation Ranking Meeting was held. After presentations and evaluation, the Selection Committee named Bermello Ajamil & Partners, Inc. as the first-ranked firm (Exhibit 1).

The Selection Committee's proposed recommendation of ranking was posted on the Purchasing Division website from December 10, 2012 through December 12, 2012, which provided an opportunity for any proposer or interested party to present any new or additional information regarding the responsibility of the proposers. On December 12, 2012, an objection letter was received from Acai Associates, Inc. The Director of Purchasing responded to the objection letter from Acai Associates, Inc. on December 27, 2012.

The Selection Committee's final recommendation of ranking was posted on the Purchasing Division website from January 4, 2013 through January 10, 2013, which provided an opportunity for any aggrieved proposer to file a

formal protest. There was no protest filed within this timeframe.

A three-question summary matrix of key considerations in the material given to the Selection committee can be found in Exhibit 2. Additional supporting documentation provided to the Selection Committee regarding this procurement can be found on Broward County's Purchasing Division website at <http://www.broward.org/purchasing/pages/rliifprepository.aspx>.

The Selection Committee consisted of:

William Maugham, Assistant Director, Seaport Engineering and Construction, Public Works Department (Chair)
David Anderton, Assistant Director, Strategic Planning and Development, Port Everglades Department
Carlos Puentes, Deputy Director, Greater Fort Lauderdale Convention and Visitors Bureau

Jeannette Ferrell 02/05/2013:CCCM Awning Repair Services

Finance & Administrative Services Scott G. Miller

MOTION TO AWARD open-end contract to low responsive, responsible bidder, Kraftwerk International Interiors, Inc., for Awning Repair Services, Bid No. X1053204B1, for the Port Everglades Department, in the annual estimated amount of \$395,490, including pass-thru allowances for parts, materials and permits in the total amount of \$8,500, and authorize the Director of Purchasing to renew the contract for two one-year periods, for a three-year potential estimated amount of \$1,186,470. The initial contract period begins on the date of award and terminates one year from that date.

In accordance with the Broward County Procurement Code, Section 21.31.a.4, the Board is required to approve all purchases exceeding \$250,000 per annum or \$400,000 in a multi-year period.

Provides awning repair services on an as needed basis.

None

THE PURCHASING DIVISION AND THE PORT EVERGLADES DEPARTMENT RECOMMEND APPROVAL OF THE ABOVE MOTION.

The Office of Economic and Small Business Development (OESBD) established a County Business Enterprise (CBE) goal of 23% for this contract. Kraftwerk International Interiors, Inc. committed to 100% CBE participation, which has been reviewed and approved by the OESBD (Exhibit 2).

The purpose of this contract is to provide awning repair services at Port Everglades and various other Broward County agency locations on an as needed basis to repair existing awnings damaged by normal wear and tear and severe weather conditions.

The allowance items included in this contract, in the total amount of \$8,500, include \$6,000 for pass-thru awning parts and materials not otherwise specified and \$2,500 for permits by agencies other than the County. Expenditures under these allowance items must be approved by the Contract Administrator and will be reimbursed at the contractor's actual incurred cost, without mark-up (Exhibit 1: Lines 10 through 14).

The Port Everglades Department has reviewed the bid submitted by the low responsive, responsible bidder, Kraftwerk International Interiors, Inc., and concurs with the recommendation for award (Exhibit 3). One Vendor Performance Evaluation has been completed for Kraftwerk International Interiors, Inc.; they have an overall rating of 4.8 out of a possible rating of 5. The Vendor Performance Evaluation is available on the BC-Net at this address: <http://bc-net/Agencies/purchasing/Pages/VendorEvaluations.aspx> or hard copy is available upon request.

The initial bid submitted by Kraftwerk International Interiors, Inc. was \$400,890; the vendor offered a voluntary price reduction of \$5,400. The Broward County Procurement Code, Section 21.30.f.2(c), allows for a voluntary price reduction of the price bid by the otherwise low bidder, if the reduction does not result in the modification or deletion of any condition of the bid.

The Director of Purchasing has determined the apparent low bidder, Andy's Awning Cleaning, Inc., to be non-responsive; the bidder failed to meet the license requirements of the bid document. Andy's Awning Cleaning, Inc. did not possess either a General Building Contractor Class B or an Awning Erection Category Class AE license as specified by the bid document.

The bid posted on September 25, 2012 and opened on October 17, 2012; two bids were received with no declinations (Exhibit 1).

Richard Lauricella 02/05/2013:CCCM Fifth Amendment to Atkins North America, Aviation Inc. Agreement

Kent George

A. MOTION TO APPROVE Fifth Amendment to the Agreement between Broward County and Atkins North America, f/k/a Post, Buckley, Schuh & Jernigan, Inc., for Consultant Services for the Expansion of Runway 9R-27L at the Fort Lauderdale-Hollywood International Airport, for an increase in Optional Services of \$724,926, increasing the total amount of the agreement from \$22,587,007 to \$23,311,933; and authorize the Mayor and Clerk to execute same.

B. MOTION TO APPROVE increase in Optional Services, Item No. 1, Supplementary Bid Packages, to provide design, permitting and bidding services for the demolition of the Hilton Hotel, Dania Boat Sales and Gulfstream Hangar, and for the Federal Aviation Administration required remediation of Runway 9R-27L at the Fort Lauderdale-Hollywood

International Airport, in the amount of \$474,926.

C. MOTION TO APPROVE Work Authorization No. ATKINS-01-46, for Optional Services associated with the demolition of the Hilton Hotel, Dania Boat Sales and Gulfstream Hangar, and for the Federal Aviation Administration required remediation of Runway 9R-27L at the Fort Lauderdale-Hollywood International Airport, for the not-to-exceed amount of \$474,926.

D. MOTION TO APPROVE increase in Optional Services, Item No. 11, Special Technical Services, for future environmental remediation activities and support services associated with the demolition of the Hilton Hotel, Dania Boat Sales and Gulfstream Hangar and for continuing support services associated with U.S. 1/ Florida East Coast Railroad Structures, in the amount of \$250,000.

Motion A: In accordance with the Broward County Administrative Code, Section 21.94.a., any changes, including amendments to agreements, must be approved by the appropriate award authority, based on the amendment amount.

Motion B: In accordance with the Agreement, Section 5.1.2.c., a receiving category may not be increased by an aggregate amount that is greater than \$200,000, unless Board approval is obtained.

Motion C: Work Authorizations greater than the award authority of the Director of Purchasing must be approved by the Board.

Motion D: In accordance with the Agreement, Section 5.1.2.c., a receiving category may not be increased by an aggregate amount that is greater than \$200,000, unless Board approval is obtained.

Motion A: Provides for an increase in the total contract value for Consultant Services and associated design and demolition support for the expansion of Runway 9R-27L at the Fort Lauderdale-Hollywood International Airport.

Motion B: Provides for an increase in Optional Services associated with the demolition of the Hilton Hotel, Dania Boat Sales and Gulfstream Hangar, and Federal Aviation Administration (FAA) required remediation of Runway 9R-27L at the Fort Lauderdale-Hollywood International Airport.

Motion C: Provides for approval of Work Authorization No. ATKINS-01-46, for Optional Services associated with demolition of the Hilton Hotel, Dania Boat Sales and Gulfstream Hangar and FAA required remediation of Runway 9R-27L at the Fort Lauderdale-Hollywood International Airport.

Motion D: Provides for an increase in Optional Services for environmental remediation activities and support services associated with the demolition of Hilton Hotel, Dania Boat Sales and Gulfstream Hangar and continuing support services associated with U.S. 1/ Florida East Coast Railroad (FEC RR) Structures.



Established Commission Goal

None.

THE AVIATION DEPARTMENT RECOMMENDS APPROVAL OF THE ABOVE MOTIONS.

This item supports the Broward County Board of County Commissioners' Vision for "Unlimited Economic Opportunities," its Goal to "increase the economic strength and impact of Port Everglades, the Broward County Convention Center and the Fort Lauderdale-Hollywood International Airport in a sustainable manner balancing economy, environment and community," and its Objective to increase runway capacity through construction of one new 8,000-foot runway at the Fort Lauderdale-Hollywood International Airport.

The Office of Economic and Small Business Development (OESBD) established a Disadvantaged Business Enterprise (DBE) goal of 25% for this agreement. Atkins North America, Inc. (Atkins), f/k/a Post, Buckley, Schuh & Jernigan, Inc. (f/d/b/a PBS&J) committed to 27.57% DBE participation. To date, Atkins has been paid \$15,053,497 and has paid \$4,206,753 to DBE firms, for a 27.95% participation (Exhibit 3).

Motion A

This action provides for an increase in the Agreement's Optional Services to incorporate additional design requirements for the demolition of the Hilton Hotel, Dania Boat Sales and Gulfstream Hangar (West Side Properties) and FAA required remediation activities in the Runway Protection Zone (RPZ), as well as to provide additional support services from Atkins.

On April 6, 2010 (Item No. 37), the Board approved the original Agreement and authorized professional design services for the expansion of Runway 9R/27L at the Fort Lauderdale-Hollywood International Airport for a total Agreement amount of \$18,378,474.

On November 12, 2010, the Director of Purchasing approved the First Amendment to the Agreement to authorize incorporation of the Federal Acquisition Regulations audited salary rates for DeRose Design Consultants, Inc., and to replace Exhibit "B" Salary Costs with an updated Exhibit "B". No modification of funds or time were required or approved for the First Amendment.

On March 8, 2011 (Item No. 3), the Board approved the Second Amendment to the Agreement for an increase of \$1,390,000, increasing the total amount of the Agreement from \$18,378,474 to \$19,768,474, to incorporate additional design required by other Authorities Having Jurisdiction (AHJ)s and to provide funding for future design work.

On May 18, 2011, the Director of Purchasing approved the Third Amendment to the Agreement to authorize incorporation of Salary Rates for Atkins and to include three (3) new work titles/classes covering: (1) Videographer, (2) Modeling and Animation Technician, and (3) Video Editor/Script Writer.

On December 6, 2011 (Item No. 51), the Board approved the Fourth Amendment to the Agreement for an increase of \$2,818,533, increasing the total amount of the Agreement from \$19,768,474 to \$22,587,007, to incorporate increases to Optional Services.

This proposed Fifth Amendment increases Optional Services in the amount of \$724,926, from a total amount of \$22,587,007 to a total Agreement amount of \$23,311,933.

Summary of Fifth Amendment:

Optional Services Items/Amount

Item No. 1: Supplementary Bid Packages (Demolition) \$474,926

Item No. 11: Special Technical Services (Environmental/Demolition and Support/Review Services) \$250,000

Total Amount of Fifth Amendment \$724,926

Detailed descriptions for the Optional Services Items are included in the Fifth Amendment, Exhibit F-5, Optional Services (Exhibit 2).

Motion B

This action requests Board approval to increase Optional Services, Item No. 1, Supplementary Bid Packages, for services associated with the demolition of the West Side Properties and FAA required remediation of the RPZ in the amount of \$474,926.

Broward County Aviation Department (BCAD) staff has determined that certain facilities must be removed at the west end of the expanded new Runway 10R-28L (currently 9R-27L) so that there are no obstructions that will constrain, in any way, the flight path once the new runway has been commissioned for use. The West Side Properties, comprised of Dania Boat Sales, Hilton Hotel and Gulfstream Maintenance Hangar, are the three (3) existing facilities that would pose potential obstruction issues and potentially violate the intent of the RPZ of being kept free of structures and any development that could create a place of public assembly within the new runway.

The West Side Properties will be demolished at various times during the runway expansion's construction project. The Gulfstream Maintenance Hangar building is currently owned by Broward County. At present, inspectors and quality assurance staff for the Construction Project Manager (CPM), Parsons Transportation Group, are using this building for office space. When the building is vacated by CPM staff and prior to the commissioning of the new Runway 10R-28L, this building will be demolished. The County Attorney's Office has filed eminent domain proceedings relative to the Hilton Hotel parcel and appears to have reached a tentative settlement with the adjacent Dania Boat Sales parcel. In addition, these additional Optional Services funds will provide design work for the FAA required remediation activities for the new runway's RPZ.

Motion C

This action provides for approval of Work Authorization No. Atkins-01-46 in the not-to-exceed amount of \$474,926 for design services associated with demolition of the West Side Properties and the FAA required remediation activities in the new runway's RPZ, as described in the summary for Motion B.

Motion D

This action provides for an increase in Optional Services, Item No. 11, Special Technical Services, for future services that may be required for environmental remediation activities associated with the demolition of the West Side Properties, and continuing support services associated with U.S. 1/ FEC RR Structures, in the amount of \$250,000.

The amounts referenced in this agenda have been rounded to the nearest whole dollar. Vendor payments will be based on the maximum amount payable under this contract. The Agreement Summary Sheet reflects the actual amount of the award.

Rowena Nocom 02/05/2013:CCCM Cooperative Marketing Services

Finance & Administrative Services Scott G. Miller

MOTION TO APPROVE Agreement between Broward County and ArtServe, Inc., for Cooperative Marketing Program Services, Request for Proposals (RFP) No. R0964108P1, for the Cultural Division, for an initial two-year eight-month term, in the maximum not-to-exceed amount of \$864,133, and authorize the Director of Purchasing to renew the contract for two one-year periods, in the maximum not-to-exceed amount of \$648,100, for a potential four-year eight-month maximum not-to-exceed amount of \$1,512,233; and authorize the Mayor and Clerk to execute same. This Agreement begins on the date of execution and terminates on September 30, 2015.

In accordance with the Broward County Procurement Code, Section 21.31.a.4, the Board is required to approve all awards exceeding \$250,000 per annum or \$400,000 in a multi-year period.

Provides for the promotion and advertising of the County's cultural events.



Established Commission Goal

None

THE PURCHASING DIVISION AND THE CULTURAL DIVISION RECOMMEND APPROVAL OF THE ABOVE MOTION.

This item supports the Board's Vision of "A Community With Accessible, Vibrant Arts and Culture, Recreation and Learning Opportunities"; it's Goals No. 1, to "provide diverse artistic, cultural, educational, and historical amenities and programs that contribute to a vibrant, multi-cultural and economically-viable community;" and it's Goal No. 2, "in coordination with our community partners, maintain and enhance a premier system of parks and libraries that provide a variety of recreational, cultural and learning opportunities for our residents and visitors."

The Office of Economic and Small Business Development established a County Business Enterprise (CBE) participation goal of 20% for this Agreement. ArtServe, Inc. has committed to the 20% CBE participation (Exhibit 3).

This Agreement provides for marketing services to promote and advertise the County's cultural events. Services include the design, purchase and placement of advertising media. Workshops are included to provide training to cultural organizations on various marketing and public relations strategies.

On June 12, 2012 (Item No. 65) the Board approved Request for Proposals (RFP) No. R0964108P1, Cooperative Marketing Program Services. A single firm submitted a proposal in response to the RFP.

On August 31, 2012, a combination Initial and Final Evaluation Meeting was held. After evaluation and scoring, the Evaluation Committee named ArtServe, Inc., as the single ranked firm.

On September 27, 2012 (Item No. 50), the Board approved the Evaluation Committee's Final Ranking of the RFP response.

One Sunshine meeting was held to negotiate the Agreement on October 10, 2012. The meeting was attended by a representative of ArtServe, Inc., the Purchasing Division and the Cultural Division.

The Evaluation Committee consisted of:

- Judy Sarver, Director, Office of Public Communications (Chair)
- Francine Mason, Vice President, Communications, Greater Fort Lauderdale Convention & Visitors Bureau
- Ellen Kennedy, Manager, Corporate and Community Relations, Port Everglades Department

Jeremy Chassner	02/05/2013:CCCM		Finance & Administrative Services
			<u>CONSENT AGENDA</u>
Jeremy Chassner	02/05/2013:CCCM	<u>Board Appointments</u>	County Administration
		<u>MOTION TO APPROVE Board Appointments</u>	Bertha Henry
Jeremy Chassner	02/05/2013:CCCM		Finance & Administrative Services
		<u>PURCHASING DIVISION</u>	
Jeremy Chassner	02/05/2013:CCCM		Finance & Administrative Services
		<u>PURCHASING DIVISION</u>	
Jeremy Chassner	02/05/2013:CCCM		Finance & Administrative Services

REGULAR AGENDA

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